



The Founder of Scouting, Robert Baden-Powell, had a dream that anyone could become a Scout and enjoy the opportunities that come with it. It is our dream that the 2007 Centenary World Scout Jamboree will be the greatest international Scouting Jamboree in history. But we can't do this without help from people like you.

Our appeal



'As someone who has been heavily involved in both Scouting and Rotary, I am delighted that these two powerful movements have joined together for this appeal. Attending a World Scout Jamboree is truly a life-changing

Rotary and Scouting: a shared vision for a better world

Scouting offers challenge and adventure to young people of every background, helping them achieve their full potential. These ideals are closely linked to those of Rotary, and the strong partnerships that have been forged between Rotary and Scouting in local communities have created shared aims of service to the community.

It has been estimated that 75% of Rotarians, including many past Presidents, started their voluntary service in Scouting. The sense of affinity between the organisations is therefore widely felt.

The year 2007 marks the Centenary of Scouting. For 100 years Scouting has shaped young lives around the world, and has provided millions of young people with an opportunity to develop into responsible citizens and members of their local, national and international communities.

t The World Scout Jamboree

In summer 2007, the Centenary World Scout Jamboree will take place at Hylands Park, Essex. The Jamboree is a unique opportunity for over 40,000 Scouts from all over the world to come together in the spirit of peace and unity. Those lucky enough to attend will experience 12 days of adventure, celebrations and activities. Friendships will be formed and lasting bonds made between young people of all races, religions and cultures.

The World Friendship Appeal has been launched to provide the financial assistance needed to help Scouts from around the world attend the Centenary World Scout Jamboree. Scouts in many countries, including the UK, are unable to attend this life-changing event due to their financial circumstances. The appeal will give them the opportunity to take part in this unique adventure in the UK.

Can you make a special act of friendship, as a Rotarian, and donate to the World Friendship Appeal? By making a donation, either as a Club, or an individual, you will be showing your support for an ideal that resonates with people of all ages.

Fully supported

In 2005/6, Rotary International in Great Britain & Ireland is officially supporting this cause, and it is hoped that all 529 Districts of Rotary International worldwide will help our fundraising. Rotary will have a presence at the Centenary World Scout Jamboree in the 'House of Friendship' that will be located on-site for the duration of the event.

The former Chief Scout and Rotarian, George Purdy, has backed this partnership:

How your gift will make a difference

Your gift, however large or small, will help us continue to spread the spirit of Scouting - something which has great resonance with the work of Rotary.

Your donation will ensure that Scouts from all over the world can join us in 2007. It will be worth so much more to them than simple pounds and pence.

The following are examples of how your money will be spent:

- *£100* will pay for sleeping bags for five participants
- *£200* will pay for 200 young people to celebrate the Centenary 'Scouting Sunrise Day'
- *£500* will pay for 60 young people to visit the 'Splash' water and environmental activities day
- *£1000* will pay for 300 young people to visit Gilwell Park for a day of activities and adventure
- *£2000* will help bring one young person to the Jamboree, and pay for their food, travel and activities